

LEX
WRITING
PORTFOLIO

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“The universe is not made of atoms;
it’s made of tiny stories.”

-Muriel Rukeyser & *wirrow*

CONTENT MARKETING

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I assume by now, you’ve been pondering your project long enough. You answered the questions and did your research. You’re probably already browsing through Reddit looking for the best stream setups, configurations, and equipment.

Now, the question is, *should I design something for myself? or should I let someone else do it for me.*

This is an important question to answer. I can say from personal experience that designing for myself back when I started Grizzly Gaming was extremely gratifying. It gave me a sense of ownership that is unique to creation but this is not for everyone to do.

If you choose to design for yourself, chances are the process will happen naturally (especially if you read the first installment of the Content Creation Lab). If it doesn’t, though, there are always some common places that we can search for clues as to what’s going on:

1.- Doodle like you’ve never doodled before.

Before designing the logo for Grizzly Gaming, I went through a myriad of sketches and doodles. There are a couple of reasons for this:

- 1.- Creating different options for yourself to choose from.
- 2.- Fleshing out an idea that’s already very clear in your mind

Regardless of what your motives may be, going through this process can help you boost your confidence in what you’re creating.

Pro Tip: *Always keep your sketches in one place. Doodles of the past can be the great ideas of the future. Personally, I like to use sketchbooks but I sometimes will use loose sheets of paper. Set aside a folder or binder to keep them safe. Revisit your sketches from time to time to find any hidden gems of the past of just for inspiration. (...)*

Ever since the beginning of the 2010s, online learning has been consistently on the rise. With the launch of Coursera back in 2012, thousands of learning materials have become accessible to professionals and newcomers alike. This has led to a rise in professionals who’ve become teachers of their craft, particularly in creative fields.

Designers have greatly benefited from this trend. Along with providing their services remotely, and selling their products online, designers can now share their knowledge and expertise with other professionals through teaching design courses online. It’s also a great way to build authority and a solid reputation on the internet.

Becoming an instructor is a challenge in and of itself, but as a designer, you have a unique skill set that will help you start your online instruction journey on the right foot. In this article, we’ll explore the basics to transition from a designer to an instructor.

Find Your Purpose

The first step in creating online design courses is to decide who your online design course is for. Online design courses that are geared towards rookie designers have a very different approach than those aimed at seasoned professionals. This is where your skills as a designer come in. Your course has a better chance of being successful if you spend some time learning about your target audience and their needs. Spend some time doing research. Are creatives looking for interior design courses? Maybe professionals from outside the industry might be interested in design thinking courses. The only way to find out is by doing research.

To become a great online design instructor, one must first become a great course designer, and research is a key part of this process. The information you gather will help you determine other more nuanced aspects of your course design, like difficulty. Expert designers and beginner designers need different things from courses and as a course designer, it’s important to define the scope of your design courses online. (...)

5 Awesome Chemistry PowerPoint Presentation Ideas for 2023

1. Show and tell

A good illustration or a well placed graph can make or break your ppt chemistry template. Use different kinds of visual aid to enhance your audience's experience.

2. Colorful

It's easy to fall flat with complicated topics. A bold color palette is a step in the right direction. A PowerPoint for chemistry lessons needs to be eye-catching. Choose contrast and bold colors, over the safer options.

3. Change it up

Premium chemistry PowerPoint templates come with slide bundles you can customize and share with different audiences. Make a chemistry presentation for different topics and groups. This will keep your content fresh for students.

4. Short and sweet

When preparing a chemistry presentation, keep in mind the attention span of your audience. Premium chemistry PowerPoint templates come with the slides you need to get your point across.

5. Make it easy

Want to animate and automate your presentation? Premium chemistry powerpoint templates have got you covered. Use all the best features to make your presentation a memorable one.

Visit my author page at <https://tutsplus.com/authors/alejandra-lex-soto-cruz>

CREATIVE WRITING

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It's grocery shopping day, and Alexa mishears me in her confined and spherical body:

“I've added memories to your shopping list.”

I think I've finally made an AI write a line worthy of a poem.
And I fix myself into a neat frame of a person in a photograph.
The light shooting so bright behind them it obscures their features,
leaving a dark silhouette that resembles something alive, and human.

If I could fit your voice into a different cutout, would I mistake you for being here and not gone.
Would the memories in my shopping list be enough to fill in all the blanks.

Can I even afford enough of them?

Because sometimes,
I still talk to you.
Because I've kept the logs of your inflection, your lexicon, your laughter with recordings on the internet.

And it's just enough words to put together new sentences that sound and feel like you.

Having lost you finally feels different.
I never said it didn't hurt anymore,
but time has turned you into more of a movie I watch every now and then for comfort.

A series of lessons someone, somewhere once taught me.
A book to read when there's nothing else to fill the space with.

“Alexa, remove memories from the shopping list.”

“I’m telling you, you drive too fast!”
I used to laugh at how hard you held onto the car door.
I always interpreted the distortion in your face as both fear and desire to go faster.
I read once that vertigo was not a fear of falling but rather the fear of wanting to fall.

You said it was nonsense, but I don’t think you meant it.
I think for once you didn’t feel like drowning.
You felt alive and you were willing to hold on, and to survive whatever happened.
And I was willing to survive with you.

But the aesthetic of survival was never as pleasing to you as that of wanting to die.
Which is why you obsess over the end of things.
And it bothered me deeply but I refused to believe we were just another skit about the end of the world.

Thank you for reading,
Lex.